

Better life



# circles

**CLIENT IMPACT &  
CASE STUDIES**

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## PRESS

**Circles and Connected Living team up to bring combined services and a mobile app that connects families and offers VIP treatment with a personal concierge.**

*October 10, 2017*

*Circles and Connected Living team up to bring a innovative mobile offering to employers to help their employees improve their work / life balance.*

WALTHAM, MA, October 10, 2017 – Circles, a global concierge service provider and part of the Sodexo Group, a world leader in Quality of Life Services, today announces a partnership with Connected Living, the nation's leading connector of Seniors with family, friends and communities.

This partnership comes together in Connected Living's mobile platform and enables family members to have a private secure communication channel using location-based features to connect with and to take care of their loved ones, while also providing users with a highly personalized "white glove" concierge service. The combined solution will give all generations in a family more independence in their daily lives and a sense of being more connected to the world around them. It will also help users save valuable time taking care of their loved ones by offering live assistance with many daily tasks and easy access to goods and services.

Connected Living is a social impact company that pioneered private social networks and technology that demonstrate how better connections contribute to happier and healthier lives. The new Connected Living mobile app enables family members of all ages to stay in touch easily and privately despite geographic distances and busy schedules. The app also provides relevant content, access to vital goods and services such as food and transportation and therefore enhanced "peace of mind." The Connected Living mobile app is currently available for iOS and Android mobile devices.

Sarah Hoyt, CEO and Co-Founder of Connected Living, Inc, said: "I am the client! Our app provides an offering that every working family needs. I am a busy executive, but I am also a devoted mother and daughter. Our new mobile app helps people like me, and all employees, be more productive and also be more present. Through this combined offering everyone can be treated like a VIP, not just the most highly paid executives. Our new partnership works so well because Sodexo Circles shares our mission, values and goals of connecting and improving quality of life and peace of mind for families."

"By combining Connected Living's mobile technology solutions with Circles unparalleled concierge services, we can now offer family decision makers the confidence that they are providing the best quality of life services for their entire family." said Wouter Broekema, CEO of Sodexo Circles. "Parents or caregivers can reach a personal concierge 24/7 directly through the mobile app to organize rides for their kids via Lyft, delivery of food or services for their parents or many, many other services. For companies this gives them the perfect work/life balance offering as part of their HR plan that is so critical to honoring and retaining good employees."

"Certainly the everyday importance of connection, location, support and access to good and services has become even more pronounced in the wake of the recent storms. Connected Living and Circles would like

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## ABOUT CIRCLES

Circles is part of Sodexo Inc., which delivers services globally that enhance organizational performance, contribute to local communities and improve quality of life. The Fortune Global 500 company is a leader in delivering sustainable, integrated facilities management and food service operations. Learn more about Sodexo at its corporate blog, [Sodexo Insights](#) and [Circles](#).

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### SOLUTIONS

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- Hospital Concierge
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- Client Impact & Case Studies
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- Our Global Network
- Circles & Sodexo

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