

THRIVE

EMPOWERING PERFORMANCE IN SENIOR LIVING

P10-11

**WOODLAND
POND AT
NEW PALTZ
SELECTS
CONNECTED
LIVING**

P7

SENIOR LIVING
COMMUNITIES
ENJOYING FRESH
GRAB-AND-GO OPTIONS

**THANKS TO
SIMPLY TO GO**

**THE FIVE SENSES
MATTER FOR
QUALITY OF LIFE**
P4

ANCILLARY
SERVICES
BENCHMARKING
**LEADS TO
EXPANDED
PARTNERSHIP**
P6

NEW TECHNOLOGY TRANSFORMS COMMUNICATION WITH RESIDENTS, FAMILIES AND EMPLOYEES

WOODLAND POND SELECTS CONNECTED LIVING, A SODEXO PARTNER, AS THE EXCLUSIVE CONNECTION PROVIDER FOR FAMILIES, FRIENDS AND THE COMMUNITY

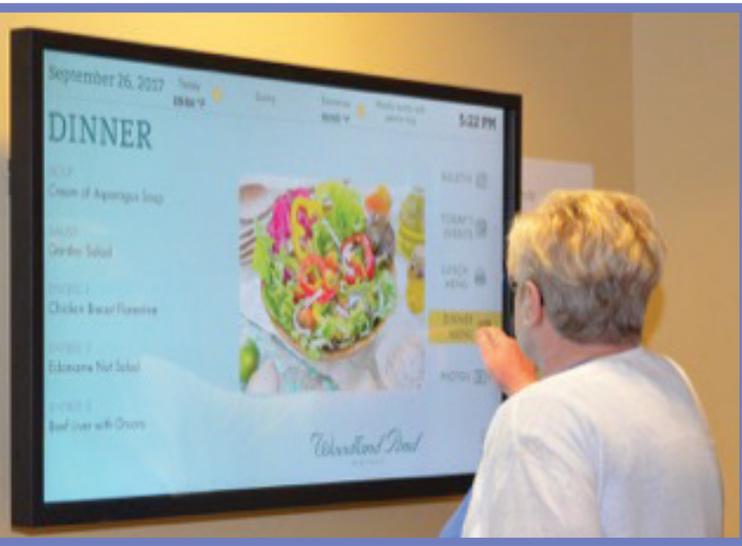
Woodland Pond at New Paltz, N.Y., the Mid-Hudson Valley’s premiere Continuing Care Retirement Community, announced their new partnership with Connected Living, the nation’s leading connector of Seniors with family, friends and communities. Connected Living came to Woodland Pond at New Paltz through Sodexo – Quality of Life Services. Connected Living and Sodexo have an exclusive partnership to bring technology solutions that build competitive advantage for Senior Living communities. This partnership creates a better way for residents, employees and families to connect with each other and access goods and services.

On Tuesday, November 28, 2017, residents and staff members gathered inside the main dining hall to celebrate the launch of the Connected Living “Bring Your Own Device” activation event at Woodland Pond. Ronnie Licata, Director of Dining Services, and Jason Irish, Transportation and Security Serve Coordinator, were in attendance with their residents to help kick off this new program.



“Our partnership with Sodexo has provided us with the perfect opportunity to compliment all of the amazing Quality of Life Services being delivered with the power of connection, which is a powerful combination that is unmatched in the industry. This is a very forward thinking community who sees the power of technology and innovation as being key factors to better serve the residents, families and employees of Woodland Pond”, said Neil Sullivan, COO of Connected Living.

Connected Living’s mobile app enables family members of all ages, employees and residents to stay in touch, easily and privately, regardless of geographic distances and busy schedules. The app also provides relevant content, access to vital goods and services like food and transportation and therefore, enhances “peace of mind.” Integrated into Connected Living’s mobile app is Circles, a global concierge service by Sodexo that offers live assistance with many daily tasks and easy access to goods and services. The Connected Living mobile app is currently available for iOS and Android.



Michelle Gramoglia, President and CEO of Woodland Pond said, “We are excited to team up with Connected Living as they are helping to solve common problems we all face in senior living, namely communication with residents, connectivity to family and easy access to services and shopping. The communication avenues that Connected Living has opened up are unbelievable, and we can get information into our resident, employee, and families fingertips immediately. Connected Living is now one of the most powerful tools in our belt here at Woodland Pond. We look forward to the impact this will have on everyone in the community. Offering their entire suite to all of our constituents simply made sense.”

Residents were highly engaged and asked many great questions that helped provide more information on how the app could help them stay more connected to the community and access concierge services. After the event, many residents download the Connected Living mobile app and immediately connected to Woodland Pond.

The ease of use of the mobile app allows peace of mind for loved ones, allowing them to easily view the community calendar, menu, activity photos, concierge services, as well as having the ability to receive push notifications of the latest community updates.

“We can get information into our resident, employee, and families fingertips immediately.”

- Michelle Gramoglia, President & CEO of Woodland Pond

Residents came to the “BYOD” Bring Your Own Device activation event with their smartphones in-hand! A live demonstration of the mobile app was provided and key features like the ease of accessing calendar events, menus, photos and other important community updates were reviewed. Photo print services and ride-share access with Lyft were also well received.

“We have always been dedicated to partnering with our clients to provide the best experience possible for everyone in the community. In keeping with Woodland Pond’s mission of ‘Opportunity. Care. Connections.’, it made perfect sense to bring in Connected Living to help strengthen those values. With the services Connected Living provides through their technologies we’re able to enhance communication and quality of life between the residents, families and employees.”

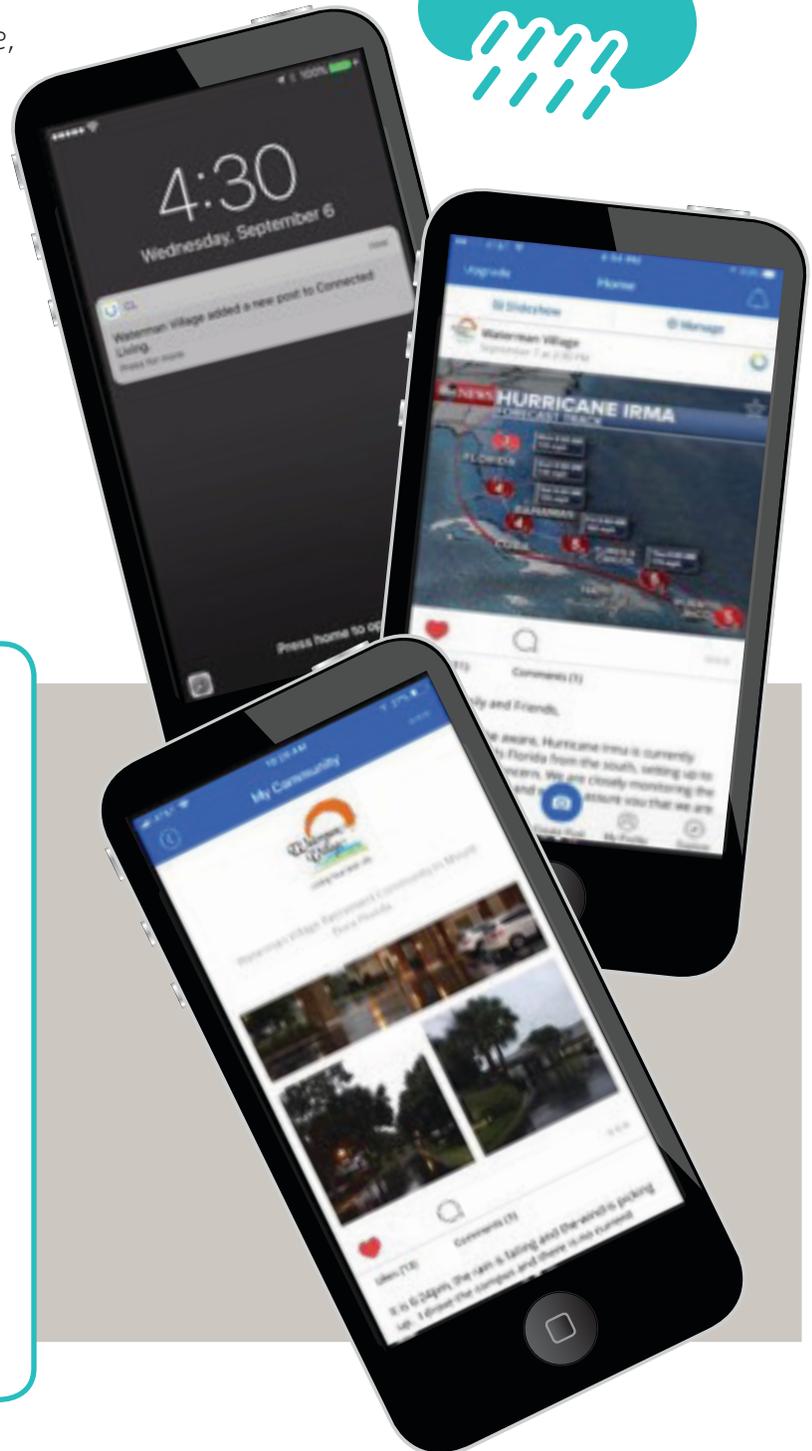
- Tom Boileau, District Manager for Sodexo

WATERMAN VILLAGE LEVERAGES NEW DIGITAL PLATFORM

TO KEEP RESIDENTS, FAMILIES AND STAFF CONNECTED DURING HURRICANE IRMA

As we all remember, Hurricane Irma ravaged the west coast of Florida and brought storm-surge flooding, tornadoes and devastation across the state back in September. As part of the emergency preparedness plan, Waterman Village, Mount Dora, FL, utilized Connected Living's digital platform to quickly disseminate critical information to residents, families and staff.

The Connected Living mobile app served as a powerful tool for distributing important information to people inside and outside of the community. By utilizing built-in push notifications, Waterman Village was confident updates were being delivered instantly to all constituents — especially worried families members living all over the country and in different parts of the world.



“This is exactly why our community got connected! First and foremost, the health and well-being of our residents is our top priority. Our families were frequently updated on the community condition and received photos and any important alerts on their mobile devices. Residents and families had the ability to directly share information, pictures and updates through the private family network. We were uniquely prepared and grateful to Connected Living for our new ability to easily and affectively connect everyone inside and outside our building.”

- ANDREW DUJON
CEO Waterman Village
Retirement Community, Mt. Dora, FL.